

POLLUTEC PARIS 2024 UNVEILS NEW FEATURES AND SPEAKERS

26-27 November - Hall 1 of Paris Expo Porte de Versailles

The flagship show in France and Europe for environmentally-friendly solutions for industry, cities and regions presents the speakers for its Paris edition and unveils new features: “Down to Earth, the expo”, its new immersive space; the Leaders’ Breakfast, a must-attend for decision makers; and a re-imagined Job-Skills area: the Talent Hub.

Experts on La Tribune (the main stage)

Pollutec Paris can now exclusively announce the first speakers invited to take to *La Tribune*, which acts as the show’s plenary stage and is a key space for sharing ideas. *La Tribune* will welcome scientists, experts and decision-makers to discuss solutions for the environment, industry and regions, including:

- **Isabelle Kocher de Leyritz**, Chairman & CEO, Blunomy
- **Pascal Demurger**, Managing Director, MAIF, Co-Chair of the Impact France movement
- **Brune Poirson**, Chief Sustainability Officer, ACCOR, former Secretary of State
- **Sylvain Wasserman**, Chairman, ADEME
- **Dr. Heidi Sevestre**, Glaciologist
- **Laurent Bataille**, President, Schneider Electric France
- **Marie Ekeland**, Founder and CEO, 2050
- **Maxime Blondeau**, Author, Cosmographer, Influencer
- **Catherine Lagneau**, Chair and CEO, BRGM
- **Philippe Bihouix**, General Director, Groupe AREP

Together, they will cover a wide range of cross-cutting themes reflecting the four pillars of this year’s edition: regulation, financing, resource management, jobs and training.

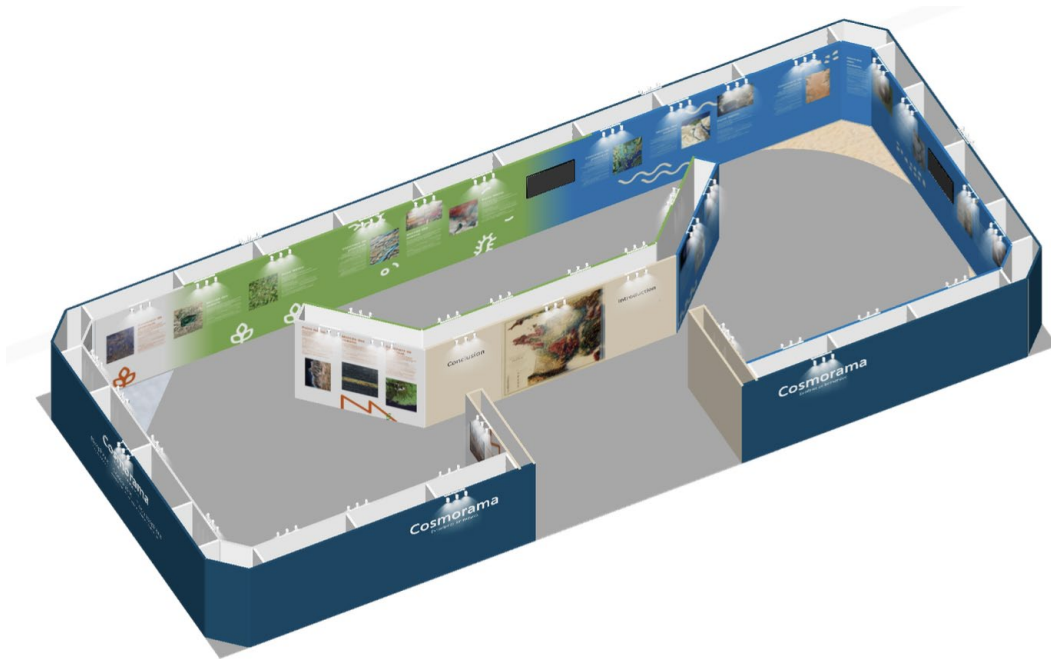
Click here to access the full **programme**: <https://www.pollutecparis.com/en-gb/programme/sessions.html#/sessions/day/1>

Down to Earth, the expo: Pollutec Paris’ new immersive space

Co-created with Maxime Blondeau, lecturer, teacher and entrepreneur, the Down to Earth exhibition is a truly **immersive space covering over 200m²** located at the show entrance. It

offers visitors a chance to explore major environmental issues at 3 different scales: global, regional and local.

Organised in 3 stages - Biosphere, Geosphere and Technosphere - this exhibition aims to educate visitors about the environmental issues at stake before discovering the show and the solutions on offer.



Getting down to business: the Leaders' Breakfast

To provide some fifty decision-makers in the environment, energy and climate sectors with the opportunity to meet and exchange ideas, Pollutec Paris is hosting a **Leaders' Breakfast, on Wednesday 27 November 8:30-10:00.**

Located right at the heart of the show, this breakfast will follow a round table discussion, moderated by **journalist and political analyst Alexandre Kouchner**, on the theme of **artificial intelligence**.

Two experts on the subject will be taking part:

- **Christian Clot**, renowned explorer and researcher on human adaptive capacities.
- And **Cédric Villani**, mathematician, politician, trusted expert and author of the report 'For a meaningful artificial intelligence: towards a French and European strategy'.

The Talent Hub, an area dedicated to jobs and training

The Talent Hub is a new space co-created with Actu Environment and will be split into 4 zones:

- The Actu Environnement stand
- A "job dating" space
- An area dedicated to training
- A space for conferences

Supported by expert panellists, the conferences will tackle a wide range of topics (only in French), Just a few examples:

Tuesday 26 November

10:00-10:30 - Eco-activities and jobs: How are companies involved in the ecological transition recruiting? What are their sectors and needs?

- Florence Jasmin – General Delegate of the PEXE
- Sophie Gentils - Assistant General Delegate of the PEXE
- Carole Sommer, Organisation Consultant, external HR Manager

12:15-13:20: - Water: The water sector: Developing jobs and skills

- Mathilde Silvert, Head of Projects, ASTEE
- Johanna Morcillo, Environmental Inspector - Water Police, DDT 95
- Sophie Dovillez, Works Technician, Drainage and sanitation, SIARP

Wednesday 27 November

10:00-10:30 - Boosting employment and skills through the circular economy

- Nathalie Boyer, General Delegate, OREE
- Michel Meunier, Director and Entrepreneur, JANUS

11:20-12:10 - Ecological Transition and Public Works: How can we train current and future employees to meet these challenges?

- Edith Cartier, Head of Training, FNTF
- Fabrice Poupon, Inspector and head of the CCCA BTP mission
- Marie Eginard, tp.demain

Click here to access the entire **Talent Hub** programme:

<https://www.pollutecparis.com/en-gb/programme/sessions.html?locations=Talent%20Hub#/sessions>

Tickets are available at: <https://www.pollutecparis.com/en-gb/registration.html>

If you'd like to request an interview or press credentials, please don't hesitate to get in touch at: pollutec-presse@looksharp.fr

About Pollutec Paris

France's and Europe's leading trade show for environmental solutions for industry, cities and regions, historically organized in Lyon by RX France, is now offering a new biennial event for the major environmental and climate sectors in Paris, Porte de Versailles.

Complementary to its big brother in Lyon, with a more compact two-day format, it reflects all the environmental sectors and, in many cases, anticipates some of their developments.

To find out more about the program and keep up to date with the show, visit the Pollutec Paris website: <https://www.pollutecparis.com/fr-fr/programme/programmation-officielle.html> and [@pollutec](https://twitter.com/pollutec).

About RX

[RX](#) is a world leader in events and trade shows. RX leverages its industry expertise, data and technology for the development of businesses, communities and individuals. Present in 25 countries and 42 sectors, RX organizes nearly 350 events a year. [RX](#) is committed to creating an inclusive working environment for all its employees. RX enables companies to grow through data and digital solutions. RX is part of RELX, a global provider of data, analytics and decision-making tools for professionals and enterprises. For more information, visit www.rxglobal.com.

*Organized by SAFI, a subsidiary of RX France and Ateliers d'Art de France.

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